WONDERFUL

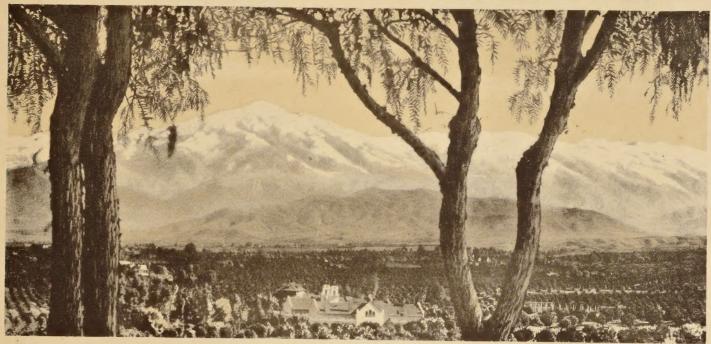


CALIFORNIA

PUBLISHED FOR VAN NOY-INTERSTATE COMPLEX.

IN THERETHE

WONDERFUL CALIFORNIA



Snow-Capped Mountains and Orange Groves.

CALIFORNIA THE GOLDEN STATE.

In 1542 Cabrillo sailed into San Diego Harbor and here California began. Between 1769 and 1776 Fray Junipero Serra started from San Diego, traveling through the state back and forth, founding twenty-three missions. In 1848 Marshall discovered gold, then came the rush of '49.

The visitor to California of today cannot appreciate the hardships the pioneers had to endure in reaching the Golden State. From the East they crossed the mountains and plains in prairie schooners, on foot or on horseback, risking their lives in fording streams, fighting Indians and Buffalo and overcoming enumerable other difficulties. From the days of '49 all has been changed, the state today being accessible under most comfortable conditions from any direction.

From Mt. Shasta in the North to the Mexican Border in the South, and from the Sierra Mountain Range on the East to the Beautiful Pacific on the West, the state of California abounds in endless opportunities, for the business man, the home seeker and the traveler. The population of the state is about 2,500,000 while the land area covers 155,980 square miles.

The climatic conditions are ideal. The state produces citrus and other fruits of every description and all kinds of agricultural products, also oils and minerals of great variety. The deserts also produce great wealth in borax, potash, and other chemicals. Cattle thrive in the open throughout the year on account of the favorable climate conditions. Timber of many varieties cover thousands of acres to be be trees of California are one of the Wonders of the World. The scenic grandeur of the state include the beautiful Yosemite Valle, and Mountain Ranges, Inland Lakes, Fruit Groves, Historical Missions and Seaside Resorts all combining to make California the work worlds. The tree in the Union.

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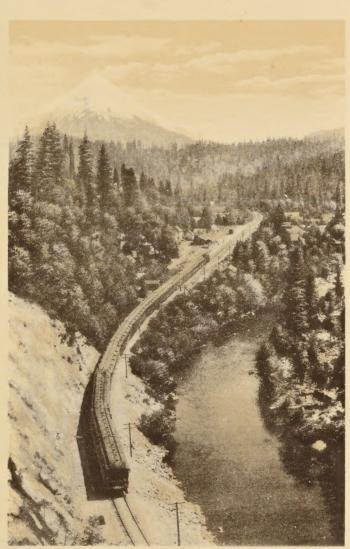
Price \$1.50



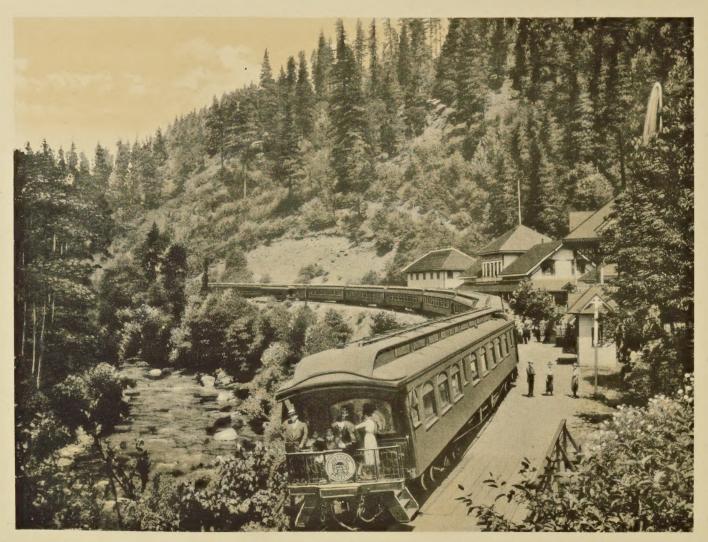
Mt. Shasta, California, Elevation 14,380 feet, covered with Perpetual Snow.



Lassen Peak, Lassen Volcanic National Park, the only active Volcano in North America.



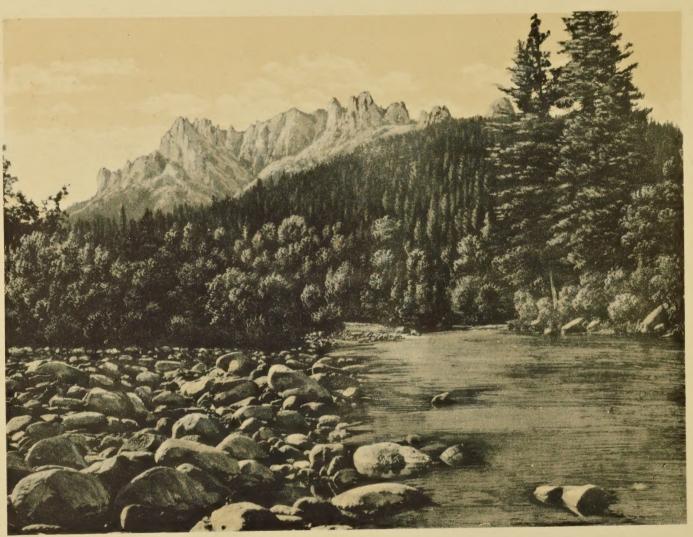
The Sacramento River and Mt. Shasta from Castella.



The Limited at Shasta Springs.



Mossbrae Falls, Shasta Springs.



Castle Crags in the Sacramento River Canyon.



The State Capitol, Sacramento.



Emerald Bay, Beautiful Lake Tahoe.



Mt. Tallac and Cross of Snow from Meadows, Lake Tahoe.



Tavern of Tamalpais near the Summit of Mt. Tamalpais. Altitude 2,600 Feet Affording a Beautiful View of the Golden Gate and Pacific Ocean and Surrounding Cities and Country for Many Miles.



San Francisco's Magnificent City Hall, forms part of the Civic Center and is the most imposing structure of its kind in the world.



The Auditorium, San Francisco. One of the largest buildings of its kind in the United States, and has a seating capacity of about 12,000.

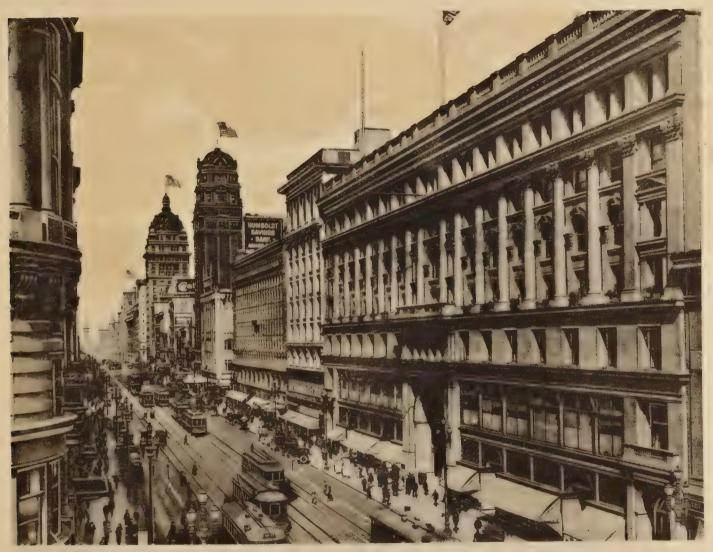
It forms part of the Civic Center.



Bird's Eye View of San Francisco and the Bay from the Fairmont Hotel, Showing the Ferry Building and on the Opposite Shore the Cities of Oakland, Berkeley and Alameda.



Front View of Ferry Building, San Francisco, 125,000 Persons Pass through its Portals daily.

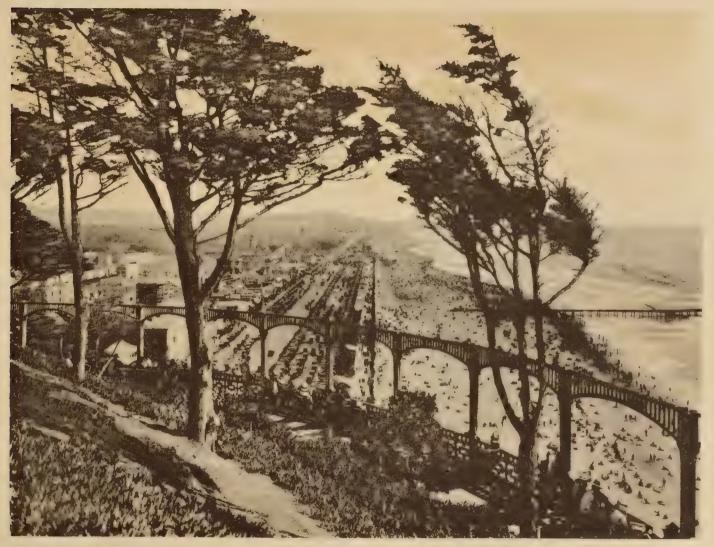


Market Street, the Main Thoroughfare of San Francisco. It is 120 feet wide, lined on both sides for two miles with Tall Buildings, showing on the right the Claus Spreckels, Hearst, Monadnock Buildings and the Palace Hotel,

Ferry Tower in the center and Hobert Building on the left.



The World Famous Cliff House and Seal Rocks, San Francisco.



Beach and Esplanade from Sutro Heights, San Francisco, the usual Mid-winter Crowds may be seen taking advantage of the Wonderful Ozone fresh from the Ocean.



Mile Rock Light, Guardian of the Golden Gate, San Francisco. In the Foreground may be seen Rocks which are submerged at high tide and on which many Vessels have been lost. No Vessels have been lost however since Mile Rock Light has been erected.



Memories of the Past, Being Towed to Sea Through the Golden Gate, San Francisco.



Portals of the Past in Golden Gate Park, San Francisco. This Marble Portal was the only part left after the Great Fire of one of San Francisco's Mansions.



Huntington Falls and Stow Lake on Strawberry Hill, San Francisco.



The Museum, Golden Gate Park, San Francisco. A gift of M. H. de Young, and contains a rare collection of famous paintings and sculptures, ancient armor, Egyptian mummies, antiques and relics of several centuries.



Wonderful Bazaers of Chinatown. San Francisco's Chinatown stands alone among the Foreign Quarters of American Cities in its Revelation of Quaint Oriental Charm.



Topography of San Francisco Peninsula and Surrounding Country.



Greek Theatre, University of California, Berkeley.



Hub of Oakland Showing the City Hall, San Pablo Avenue, Telegraph Avenue and Broadway.



Vista of Beautiful Lake Merritt, Oakland, on Which Boating may be Enjoyed Every Day in the Year.



Memorial Church, Stanford University, Palo Alto. The picture on the front is made of Inlaid Mosaic.



Looking North on First Street, San Jose.



A Typical Residence Street, San Jose.



Fruit Drying, an Extensive Industry in the Santa Clara Valley.



Lick Observatory on Mt. Hamilton. There are Three Hundred and Sixty-Five turns in the Road to the Summit and it is one of the most Interesting and Scenic Trips in the State. The Trip can be made from San Francisco or San Jose by Automobile in One Day.



Casino and Natatorium at Santa Cruz. This is one of the most popular Resorts in California. Being located Eighty Miles south of San Francisco, the Trip can be made by Rail or Automobile in One Day.



The Cliffs near Santa Cruz. The Drive around these Cliffs is one long to be Remembered, as the Surf is Particularly Beautiful here, Especially when Coming in Contact with the Juting Rocks.



Hotel Del Monte, Del Monte. This is one of California's Most Beautiful Hotels, being surrounded by Beautiful Gardens and Lake.

Del Monte is Situated on the Bay of Monterey.



Midway Point on the Seventeen Mile Drive, which includes Del Monte, Monterey and Pacific Grove. This is an Extremely Beautiful Drive and one well worth taking.



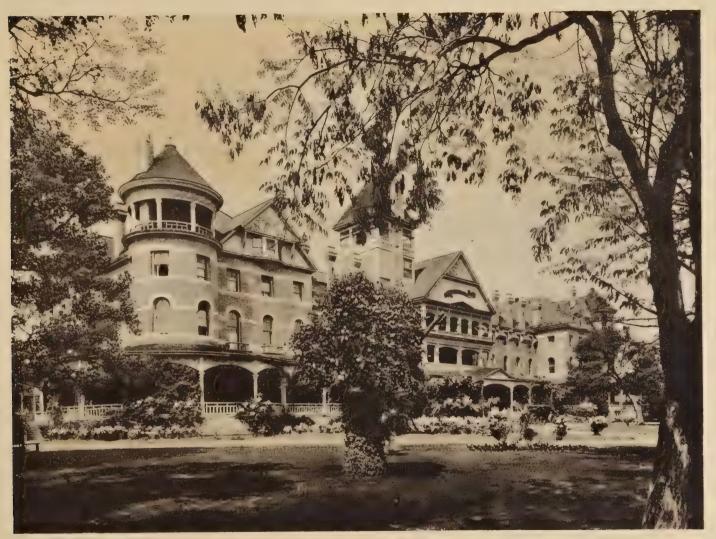
Pebble Beach on the Seventeen Mile Drive.



Point Lobos, on the Seventeen Mile Drive, Near Del Monte.



San Carlos Borromeo, (El Carmel Mission,) near Monterey, Cal. Founded 1770.



Hotel El Paso de Robles at Paso Robles. This Hotel and Grounds rank among California's Most Beautiful Resorts.

The Mud Baths and Mineral Springs here have Wonderful Curing Powers.



The Arlington Hotel, Santa Barbara.



On the Coast Highway near Santa Barbara.



Seaside Boulevard, Santa Barbara.



Santa Barbara Mission, Founded 1786.



Oil Wells Drilled Into the Bed of the Pacific Ocean at Summerland between Santa Barbara and Los Angeles.



Traveling through the Orange Groves of Southern California.



Raisin-Drying in the San Joaquin Valley.



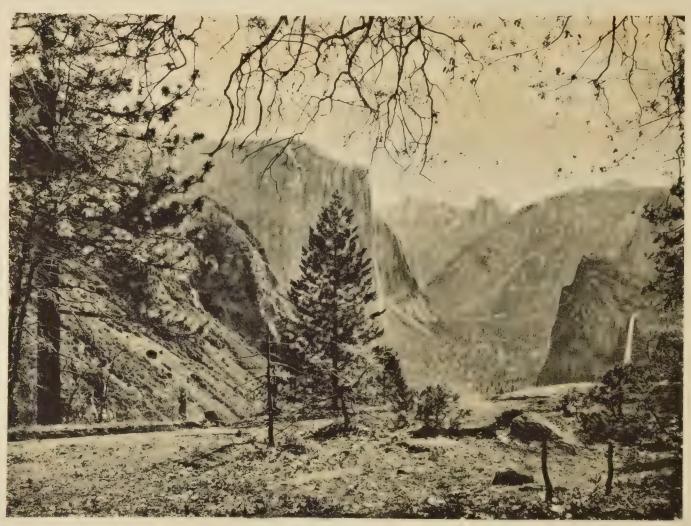
A Group of Oil Wells in the San Joaquin Valley.



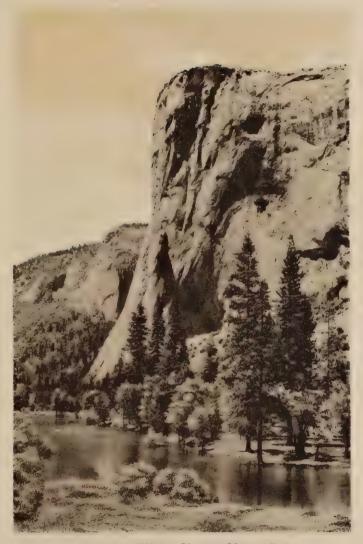
A glimpse of the Desert, Mt. San Jacinto, 10,800 feet in the distance.



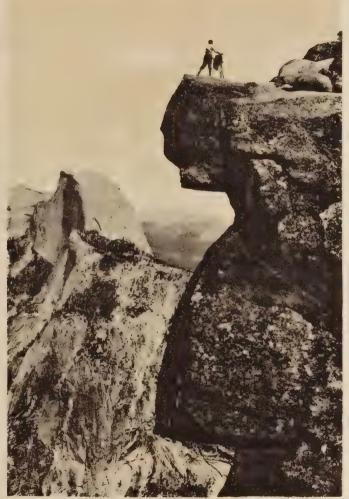
"Cotton is King" in the Imperial Valley.



General View of Yosemite Valley, Showing El Capitan in the Center, Half Dome in the Distance and Bridal Veil Falls on the right.



El Capitan, 3200 feet, Yosemite National Park.



Glacier Point (Overhanging Rock) and Half Dome, Showing Vernal and Nevada Falls, Yosemite National Park.



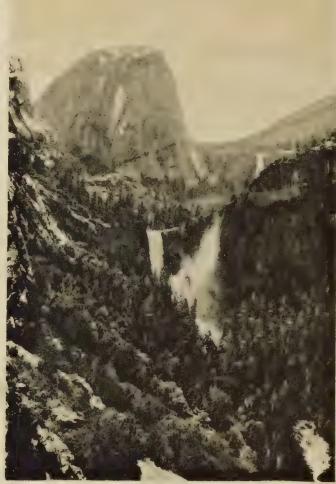
The Half Dome from the floor of the Valley, Yosemite National Park.



The Three Brothers, Yosemite National Park.



Bridal Veil Falls, Yosemite National Park.



Cap of Liberty and Vernal Falls, Yosemite National Park.



A Close View of Yosemite Falls.



Vernal Falls, Yosemite National Park.



Beautiful Mirror Lake, Yosemite National Park.



Traveling through the beautiful Sierra Nevadas.



In the Mt. Whitney Country, the Highest Peak in the United States, Elevation 14,502 feet.



Driving through Wawona, one of the Mariposa Big Trees, Yosemite National Park.



Grizzly Monarch Among the California Big Trees.



Los Angeles Biltmore, Pershing Square, showing Philharmonic Auditorium and California Club, Los Angeles, Calif.



Looking East across Westlake Park, Los Angeles.



Arroyo Seco, Colorado Street Bridge, Pasadena, Cal.



Broadway, the Main Thoroughfare of Los Angeles.



A Typical Residential Street Scene of Los Angeles. The Trees, Palms and Lawns are ever Green and Flowers Bloom Throughout the Year.



A Vista of the Orange Groves and Snow-Capped Mountains.



Typical Southern California Bungalows.



Entrance to a Modern Motion Picture Studio. Home of Chaplin Comedies.



Alligator Farm, Los Angeles.



Entrance to the Selig Zoo, Lincoln Park, Los Angeles.



Feeding Oranges to the Ostriches.



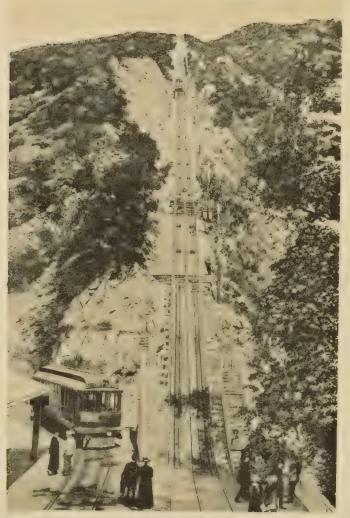
Orange Grove Avenue, Pasadena.



Busch Sunken Gardens, Pasadena. These Gardens cover Thirty Acres and Cost Half a Million Dollars. They are regarded as one of the most notable pieces of landscape gardening in the world and are the property of the late Adolphus Busch, Thousands of tourists visit these gardens annually as they are open to the public.



Foothill Boulevard and Mt. Wilson.



The Inclined Railway on Mt. Lowe. An Elevation of 1300 Feet is Obtained in a Run of 3,000 Feet. Two Cars are Connected With Very Strong Cables, One Ascending While the Other Descends.



The Electric Evercurving Railway, up Mt. Lowe.



Bird's Eye View of Pasadena, Los Angeles and Pacific Ocean, from Mt. Lowe.



Smiley Heights, overlooking Redlands.



Typical Bungalow and Private Garden.



U. S. Destroyers, Los Angeles Harbor.



The Palisades at Santa Monica Overlooking the Pacific Ocean.



Beach in Front of the Bath House, Long Beach.



Bath House and Beach. Ocean Park lies between Santa Monica and Venice. These Cities are connected with a Sidewalk of Cement Thirty Feet Wide and Four Miles Long, flanking which are rows of Cottages and Excellent Hotels. Surf Bathing is Enjoyed here Every Day in the Year.



Crowds Enjoying the Surf and Beach at Venice.



Boating on the Lagoons at Venice.



San Gabriel Mission, Four Miles from Pasadena, Founded 1771. This Building is Still Used for Services and Contains Interesting Relics of the History of the State.



Mission San Juan Capistrano, Midway Between Los Angeles and San Diego. Founded 1776.



Main View, Avalon, Santa Catalina Island.





Sugar Loaf Casino and Hotel St. Catherine, Santa Catalina Island.



Court of the Birds, Mission Inn, Riverside.



Magnolia Avenue, Riverside.



Gold of Ophir Roses.



Torrey Pines, near San Diego.



U. S. Grant Hotel, Facing Plaza Park. Erected by U. S. Grant, Jr. as a Monument to his Father General U. S. Grant.



Mission San Diego "De Alcala," 1769. First Mission in Southern California Founded by Father Junipero Serra.



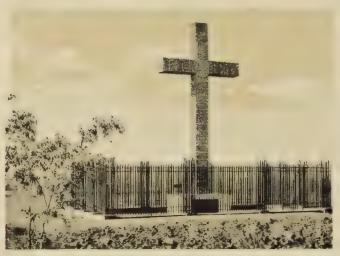
Hotel Del Coronado, Coronado, San Diego. One of the Most Beautiful Hotels on the Coast, Erected at a Cost of One and One-Half Million Dollars.



Marriage Place of Ramona, at Old Town, San Diego.



Caves at La Jolla, near San Diego.



Fray Junipero Monument, Old Town, San Diego.



Ramona's Home, Old Town, San Diego,



Alligator Head, La Jolla, near San Diego, Cal.



Breakers Dashing Over Cliffs at La Jolla, near San Diego.



Point Loma, San Diego.



Bird's Eye View of San Diego, the Harbor and Coronado Beach.



